pixul

Crypto Solutions

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Our Vision

Developing tools for the new decentralized world.

Centralized banks and intermediaries are becoming more of a controversial issue rather than a solution to the people of the world. Blockchain technology allows us “the people” to collaborate and exchange value globally and freely without borders.

We are creating an opportunity to change obsolete practices provided by our current establishments. We do not believe in the abolishment of our banking systems but to provide individuals the tools to use alternative sources for their needs. Our vision is to provide the crypto-ecosystem with necessary and innovative applications/tools to help advance the borderless world of crypto. Building software around decentralization that includes easy-to-use web, mobile applications, decentralized applications (dApps), smart contracts software, APIs, and more. Over the next several years our team here at Pixul will develop platforms for users to utilize their crypto to a new degree to help achieve adoption.

Our Challenge

“I'm much more confident with crypto than with banks or fiat currency because I can actually control it, and the money supply is transparent, stated upfront. It makes online shopping a lot easier and a lot safer.” - Erik Voorhees

The speed at which cryptocurrency is expanding universal adoption is inevitable but crypto itself has its limitations such as being inaccessible to many platforms, and exceptionally difficult to understand for the everyday individual. Here at Pixul, our mission is to develop applications and technology that counters the stigma we face today.

Inaccessible

Inconvenient and difficult for the everyday individual to comprehend

Poor User Experience (UI/UX)

Intricate, challenging, and most of the time no guides

Numerous of Layers

Extensive processes that are not always simplified

Our Solution

Developing platforms that create effortless & smooth processes to help advance the adoption of cryptocurrency to everyday business & personal transactions.

User-Friendly Designs & Experiences (UI/UX)

Provide Educational Materials

Plug-and-Play Applications

Developing APIs for Easy Integrations

Technlogy

Pixul plans to develop multi off & on-chain applications to allow the software to reach a magnitude of users.

Freelance Marketplace

- Allow users/creators to sell or trade for services for cryptocurrency using our Smart Escrow Contract.
- Build a widget to allow users to build their shops directly on their custom website.

Pixul POS System

- Dedicated POS system that specializes in the use of cryptocurrency for business & personal transactions. In addition, we will develop APIs for easier integration with existing systems.

Logistics System for Shipping (Information available on Whitepaper 2.0)

- Our goal is to develop a shipping service that will be implemented in our marketplace, once developed and tested it will also be its entity for individuals to use cryptocurrency to ship items

NFT Adoptions (Information available on Whitepaper 2.0)

- Introduction of the use of NFTs in cases such as contracts, real estate, tickets, and more.

Freelance Marketplace

The freelance marketplace is the first platform we started developing back in 2021. The goal is to create a marketplace that allows users to trade services for cryptocurrency under the Binance Chain network. Our team is dedicated to allowing users to trade with multiple chains such as Ethereum, Polygon, and more. Below are several features our marketplace offers:

- Create a profile with an email address or your decentralized wallet
- Create a store as a creator/freelancer to showcase your services
- Using our Smart Escrow Contract to mediate all transactions between a user and a creator
- Our Smart Escrow Contract converts all transactions into a stable coin for sustainability for the creator due to market volatility
- Advertise your store on the homepage
- Receive testimonials and ratings from previous clients
- Built-in chat system for users and creators to communicate with each other

We have developed a Smart Escrow Contract that will allow users to send tokens/coins to a decentralized smart contract that is built like a an escrow account, holding the funds until the job is completed or a dispute has come to an conclusion. The smart contract is created once the user and creator comes to terms for the specific job requested. When the terms are submitted it is sent to a contract factory where the smart contract then extracts the information from the submitted terms and creates a new smart escrow contract for that specific job. There is also an option to pay out the job in multi-payments. Below is how the factory creates the contract.

*Information submitted > Escrow Factory receives information > Creates Escrow with the terms (Payer address, payee address, amount, token/coin, payment address, mediator, auto swap function, *Multi-payment if necessary*) > Contract sent to user > User sends tokens > Job gets completed > Both user and creator signs contract transaction > Creator receives funds.*

Point of Sale System

Begin the adoption of cryptocurrency in style and ease with our Pixul countertop point of sale system or application that will be supported by iOS & Google Play store. Taking advantage of our clean design and technologically advanced software, you will be able to track inventory; send & receive cryptocurrency; run reports; manage timesheets, and print documents all in one. Our system will have selected coins/tokens that will be accepted and will constantly update with new listings. The easy-to-use setup instructions make the Pixul POS an easy choice when it comes to adopting cryptocurrency to your business model.

About Pixul POS

Pixul POS will be a compact design with big productivity. Our system accepts contactless payments and we're looking to integrate the possibility of accepting crypto-based cards. Our goal is to develop a crypto-based POS system that will be easily customizable, compatible with numerous applications and POS components to provide comprehensive crypto-to-business solutions.

About Pixul POS Mobile

Our goal is to create a payment solution that accepts cryptocurrency with speedy processing on the go. Such as food trucks, festivals, pop-up events, pay-at-table restaurants, or any occasion that needs a mobilized payment system. All payments will be processed quickly and hassle-free with our custom-built Smart Contracts integrated with Chainlink's Oracle price feeds that will convert the coins/tokens to stable coins. The conversion will allow businesses to have stability in a market that is volatile to price changes. All transactions will be processed through a secure network that offers end-to-end encryption.

Pixul ERC-20 Token

The Pixul token is the native token that will be utilized within our ecosystem. As we continue to develop more applications, holding or utilizing our token will have plenty of benefits such as staking, rewards, platform advantages, and more.

Pixul will be launched under Ethereum as an ERC-20 token. Why Ethereum? Ethereum is one of the top leading blockchains in the space for compatibility, decentralization, and security.

Our smart contract has been audited by SolidProof, our audit report can be found on our website. Once funds have been raised, our goal is to get all of our smart contracts audited by Certik. We believe every smart contract must be held up to a high standard when it comes to security.

The token ownership will be transferred to a multi-signature wallet, meaning any changes to the contract must be approved by the majority of the multi-signature keyholders.

Tokenomics

Total Supply: 750,000,000 Tokens
No Tax for transactions

Decentralized Ecosystem

Staking | Governance Token | xPIXUL

xPIXUL is the governance token of Pixul that is based on a vote locking model. The main benefits for xPIXUL users include: receiving staking rewards, marketplace benefits, ecosystem benefits, voting power for emission allocations, and the opportunity to obtain boosted Pixul farming incentives. As Pixul expands our goal is develop new incentive for xPIXUL holders.

How Does a User receive xPIXUL?

• To receive xPIXUL , individuals must lock Pixul tokens for a user-defined timeframe. xPIXUL would enable the user to more advantageous conditions for all interactions within the Pixul protocol.

• Protocol users can lock their $Pixul tokens for any intervals between 1 week to 5 years.

• Locking your $Pixul tokens for a longer timeframe yields a greater amount of xPIXUL. For example, locking 500 $Pixul for 1-year yields 45 Pixul.

• The amount of xPIXUL will slowly decrease in the user's decentralized wallet until it reaches 0. This indicates that the lock period has ended and the user can withdraw their $Pixul tokens.

• xPIXUL is a non-tradable token, for example, you cannot sell xPIXUL tokens.

Continue >

Decentralized Ecosystem

Protocol Incentives & Rewards

• Our protocol income materializes from transaction fees (1/6th of the protocol's 0.3% swap fee) on PixulSwap.

• Protocol income will be allocated towards an incentive pool that will be distributed to all active participants on the protocol. For example, users which engage with the platform for token exchange services, participate as liquidity providers, or participate in governance will be entitled to receive rewards for their efforts.

• If a user is holding a minimum os $100 worth of xPIXUL the user will only pay a 3% fee for transactions in the marketplace.

Pixulated Voting Power

• 1 xPIXUL = 1 Vote

• xPIXUL holders can vote once a week on farm emission allocations.

• xPIXUL holders can vote on protocol improvement proposals through snapshot governance.

PixulSwap | Decentralized Exchange

PixulSwap Dex provides users in our protocol a simple way to swap tokens on Ethereum by using automated liquidity pools. In a swap, one token is sold to buy another token. The rate of the swap is determined by the AMM with the equation (X * Y = K)

Breakdown

The breakdown is x = the number of $AAA tokens, y = the number of $BBB tokens, and k is a constant.

Decentralized Ecosystem

Farming Pools

Add Liquidity

To participate in a farm, a user will need to become a liquidity provider for the protocol. For users to become liquidity providers a user must stake token pairs (EX: ETH/$Pixul) into our decentralized market-creating pools to provide the necessary liquidity for transactions.

Earn

Users who become liquidity providers for the Pixul protocol help the project by promoting the adoption of PixulSwap and in exchange for Pixul-LP tokens, users will be rewarded with $Pixul tokens. User's rewards will vary depending on the contribution towards the farming pools.

Motive

Pixul's goal is to bring liquidity to Ethereum, therefore we will prioritize supporting farming rewards for other protocol tokens that are building on Ethereum. However, eventually supported farming pools and their emissions will be decided by our governance token holders.

Tokenomics

Transparency is Key

Our team will utilize the Gnosis Safe platform to hold all team tokens. The Gnosis Safe allows us to create a multi-signature wallet that only allows transfers to be accepted once 3 out of the 4 wallet addresses sign the transfer.

All addresses wil be showcased on our website here: https://www.pixul.io/transparency

Total Supply - 100%
750,000,000.00 PIXUL

Development - 14% (Locked 3 Months)
105,000,000.00 PIXUL

Marketing - 5% (Locked 3 Months)
37,500,000.00 PIXUL

TCC Airdrop - 1%
7,500,000.00 PIXUL

Core Team - 1% (Locked 1 Month)
7,500,000.00 PIXUL

Staking - 5%
37,500,000.00 PIXUL

Exchanges - 4%
30,000,000.00 PIXUL

Presale - 45%
337,500,000.00 PIXUL

Uniswap - 25%
187,500,000.00 PIXUL

Presale platform: PinkSale

Date: TBD (Estimated Mid-January)

Presale Price
750,000 PIXUL per ETH

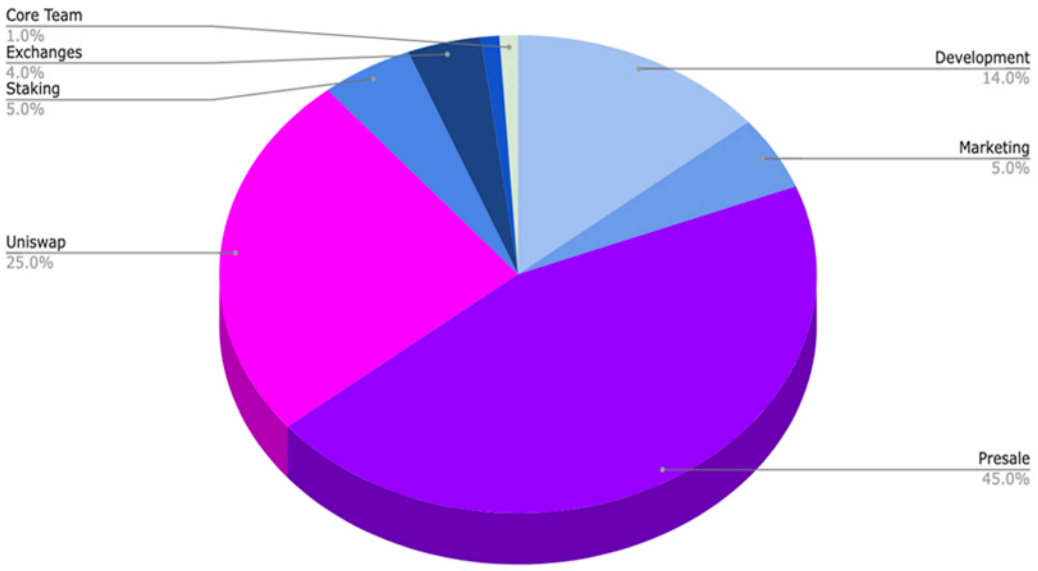
Hard Cap
450 ETH

Starting Marketcap ($4,000 per ETH)
$1,080,000.00 (Hard Cap)

Listing Price
694,444.444 PIXUL per ETH

Soft Cap
300 ETH

Starting Price
$0.00576



Legal Disclaimer

Please read below:

Nothing in this White Paper is an offer to sell, or the solicitation of an offer to buy, any tokens. Pixul is publishing this White Paper solely to receive feedback and comments from the public. If and when Pixul offers for sale any tokens (or a Simple Agreement for Future Tokens), it will do so through definitive offering documents, including a disclosure document and risk factors. Those definitive documents also are expected to include an updated version of this White Paper, which may differ significantly from the current version.

If and when Pixul makes such an offering in the United States, the offering likely will be available solely to accredited investors. Nothing in this White Paper should be treated or read as a guarantee or promise of how Pixuls business or the tokens will develop or of the utility or value of the tokens.

This White Paper outlines current plans, which could change at its discretion, and the success of which will depend on many factors outside Pixuls control, including market-based factors and factors within the data and cryptocurrency industries, among others. Any statements about future **events are based**

Our links

Official website

https://www.pixul.io

Twitter

@pixul_

Github

https://github.com/project-pixul

Discord

https://discord.gg/SncXCzNsWZ

Telegram

https://t.me/pixulchat